

Auckland Regional Public Health Service  
Ratonga Hauora-ā-Iwi o Tāmaki Makaurau

# Strategic Plan 2017-2022

TE ORA Ō TĀMAKI MAKĀURAU

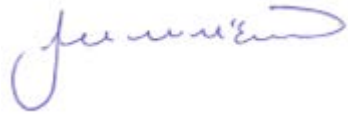


## FOREWORD

As a discipline, public health is about preventing disease, prolonging life and promoting health through the organised efforts of society. ARPHS provides public health services to people residing within the Counties Manukau, Waitemata and Auckland District Health Board (DHB) areas through health protection, prevention and promotion. This *Strategic Plan* identifies, at a high level, the direction in which ARPHS intends to travel to improve the health and wellbeing of the region's people and environment. ARPHS' vision is Te Ora o Tāmaki Makaurau. We are only able to achieve this by collaborating with our stakeholders.

During the development of the strategy, we have identified many challenges and opportunities facing Auckland including its projected growth, diversity, climate change and health inequities. To navigate these changes, the strategy outlines five outcome areas on which ARPHS will focus. To achieve these outcomes, ARPHS will prioritise: stakeholder relationships and collaboration, leveraging new technology, supporting effective communications and surveillance, workforce development and improving equity.

We would like to thank the ARPHS team for the many contributions and input into the development of this strategy. We would also like to thank Simon Bowen and Dr Margaret Wilsher for their leadership and guidance during the development process.



**Jane McEntee**  
General Manager



**Julia Peters**  
Clinical Director

# About us

## PUBLIC HEALTH

The art and science of preventing disease, prolonging life and promoting health through the organised efforts of society.

- Acheson, 1988; WHO

Kia hora te marino  
Kia whakapapa pounamu te moana  
Hei huarahi ma tatou i te rangi nei  
Aroha atu aroha mai  
Tatou ia tatou katoa  
Haumi e hui e  
Taiki e

E ngā tini mate kei waenganui ia tātou,  
Haere, haere, hoki atu ra ki Hawaiki nui, Hawaiki  
roa,

Hawaiki pāmamao ki te Hono-i-Wairua, ki reira  
okioki ai.

Ki Ngā Mana Whenua o Tāmaki Makaurau,  
tēnei mātou Te Ratonga Hauora a Iwi o Tāmaki  
Makaurau e mihi ana kia koutou mō tō manaaki  
kia mātou e noho ana ki roto i tō rohe i raro i te  
maru o Te Tiriti o Waitangi. E rere ana te mihi  
maioha kia koutou katoa.

Ka huri kia tātou, ngā iwi mataawaka, ngā  
hāpori, ngā whānau, ngā kaimahi o Te Karauna  
e noho ana ki tēnei takiwā, nei rā te mihi kia  
koutou, oti rā kia tātou katoa.

Ko te Ratonga Hauora a Iwi o Tāmaki Makaurau  
ngā kaiwhakahaere i ngā taupori kanorau ki  
tēnei rohe. Mā te tiaki, te taupā me te hāpai i te  
hauora tēnei kaupapa ka kawe. Ka whakarawe  
mātou i ngā ratonga hauora kia ngāi tātou  
e noho ana ki tēnei takiwā, mai Waitemata  
taenoa ki Manukau.

*To the deceased among us, depart to Hawaiki,  
To great Hawaiki, to long Hawaiki, to distant  
Hawaiki, to the meeting place of departed souls.  
There you shall be at rest.*

*Auckland Regional Public Health Service  
acknowledges Ngā Mana Whenua o Tāmaki  
Makaurau for the care and protection you  
extend to all within the Auckland Region per  
the articles of the Treaty of Waitangi. We extend  
thanks and appreciation to you all.*

*Turning now to us all, of many tribes,  
communities, families and civil servants who all  
dwell in this region. Sincere greetings to you, and  
to us all.*

*Auckland Regional Public Health Service is the  
regulatory public health organisation serving the  
diverse population of Tāmaki Makaurau through  
health protection, prevention and promotion. We  
aim to provide public health service to people  
residing in Waitemata, Auckland, and Counties  
Manukau.*

# About us

Health equity Increased life expectancy  
Māori health gain Outbreak response Alcohol licensing  
**Environmental health** Drinking water quality Quality of life  
Assessment Early childhood wellbeing **Healthy Auckland Together**  
Research and evaluation Emergency management  
**Stakeholder relationships** Vaccinator authorisation **Surveillance**  
Communications Networks and partnerships **Health improvement**  
Informatics **Smokefree** Burials and cremations  
Intelligence and planning **Public** Pandemic planning  
Workplace health International health regulations  
Built environment **Health** Regulation and enforcement  
Psychoactive substances Border health protection  
Contaminated land Wastewater  
**Non-communicable diseases** Early childhood education centre assessments  
**Public health capacity development**  
Notifiable diseases Controlled purchase operations **Tuberculosis control**  
Recreational water BCG immunisation **Alcohol** Refugee health services  
**Nutrition and physical activity** Hazardous substances  
Social environments Policy submissions **Obesity** Workforce development  
**Communicable diseases**

# Strategic priorities

## Why we're here

### VISION

*Te Ora o Tāmaki Makaurau*

Our vision captures the essence of promoting and protecting the health and wellbeing of the region's people and environment

### PURPOSE

Collective action for the health and wellbeing of Tāmaki Makaurau

### HIGH LEVEL OUTCOMES

Increased life expectancy

Quality of life

Māori health gain

Equity for all

## What we do

### LONG TERM OUTCOMES

People live free from the harms associated with harmful commodities

People are protected from the impact of environmental hazards

People are protected from the impact of notifiable infectious diseases

The environments in which people live, learn, work and play promote health and wellbeing

### SUPPORTED BY

Leadership, workforce development and organisational sustainability

### TOP STRATEGIC PRIORITIES

Reduce the harm of notifiable infectious diseases, in particular:

- Reduce the spread of Tuberculosis through TB case and contact management
- Actively manage infectious diseases and pursue an 'up stream' approach to infectious disease prevention

Build healthy and resilient environments and communities, in particular:


- Early identification and active management of enteric diseases
- Active support for high quality water and waste management

Reduce obesity, improve nutrition, and increase physical activity

Support Smokefree 2025

Enhance surveillance of communicable and non-communicable diseases and risk factors for public health action and reporting

Enhance and build stakeholder relationships with organisations and communities to continuously improve public health for Tāmaki Makaurau



Live, learn,  
work and  
play

# Live, learn, work and play

## LONG TERM OUTCOME

The environments in which people live, learn, work and play promote health and wellbeing

## FOCUS AREAS

Influential partnerships for optimal results  
Making the case for change  
Equity enhancing environments

## WHAT'S INCLUDED

Healthy Auckland Together  
Early childhood programmes  
Workplace wellbeing

## BOLD GOAL

Wellbeing is at the forefront of decisions that impact Tāmaki Makaurau

## WHAT WE DO

By July 2022, target populations (identified by equity) see positive differences in where they live, learn, work and play

By 2022, community voice informs how we are planning, designing and delivering improved outcomes for the people of Tāmaki Makaurau

## WHY

Evidence supports making positive changes to where people live, learn, work and play improves their health

Obesity has become a significant health and community issue

The first 1000 days of development is critical for shaping outcomes in later life

Workplaces are no longer just an important setting, but are considered a determinant of health

Strong collaborations with common purpose drive change

## HOW

Generate and share evidence  
Build strong stakeholder relationships to support change

Drive for equity  
Incorporate community voice

Champion healthy environments and public policy

# Environmental hazards





# Environmental hazards

## LONG TERM OUTCOME

People are protected from the impact of environmental hazards

## FOCUS AREAS

Influential partnerships for best outcomes  
Dynamic thriving team  
Use resources innovatively to grow with our communities

## WHAT'S INCLUDED

Enteric diseases  
Built environments  
Border health  
Burials and cremation  
Waters and wastes  
Hazardous substances  
Environmental disease

## BOLD GOAL

Build healthy, resilient environments and communities

## WHAT WE DO

ARPHS will focus on the prevention and best practice management of environmental hazards

ARPHS will work with communities to support the prevention of environmental hazards

ARPHS will support the management of high quality water and waste systems

ARPHS will maintain robust stakeholder management to support sustainable wellbeing for the people of Tāmaki Makaurau

## WHY

Enteric disease management and prevention leads to healthier communities

Reducing environmental hazards reduces harm in communities

Public health support and communication leads to more resilient communities

## HOW

Provide best practice for notification and management of enteric diseases

Support control of public health hazards at the border

Respond with action and advice to reduce the impact of environmental disease

Collaborate with other organisations to build a strong network of support, advice and communication

Provide comprehensive and sustainable surveillance and reporting

# Harmful commodities



# Harmful commodities

## LONG TERM OUTCOME

People live free from the harms associated with harmful commodities

## FOCUS AREAS

Leadership and effective partnerships  
Changing the culture of consumption  
Effective legislation, policy and enforcement

## WHAT'S INCLUDED

Smokefree  
Alcohol  
Psychoactive substances

### BOLD GOAL

Reduce the availability and consumption of harmful commodities across Tāmaki Makaurau, particularly in areas of high deprivation

### WHAT WE DO

ARPHS influences social discourse and policy decisions regarding harmful commodities  
ARPHS contributes to healthy public policy, regulatory and enforcement environments

### WHY

Harmful commodities are some of the leading causes of preventable death and disease in New Zealand  
Alcohol consumption is an important risk factor for more than 60 different disorders, and has an estimated economic cost of \$4.9 billion a year  
Each year about 1700 Aucklanders die from smoking, and over 1000 Auckland children start smoking  
We have a legal responsibility to enforce Government regulations around alcohol, tobacco and psychoactive substances

### HOW

Build public support for change  
Advocate for positive change in influential arenas  
Provide comprehensive surveillance and reporting that is widely disseminated  
Leverage off regional and national opportunities to contribute to Smokefree 2025  
Maximise the public health benefit of effective compliance strategies and actions

A close-up photograph of a laboratory setting. A red pipette is positioned above a white test tube rack, dispensing a drop of red liquid into one of the test tubes. The rack contains several other test tubes, some of which are filled with a clear liquid. The background is a soft, out-of-focus blue. The overall scene suggests a scientific or medical laboratory environment.

# Notifiable infectious diseases



# Notifiable infectious diseases

## LONG TERM OUTCOME

People are protected from the harm of notifiable infectious diseases

## FOCUS AREAS

Influential partnerships for best outcomes  
Innovative use of resources  
Dynamic thriving team

## WHAT'S INCLUDED

Tuberculosis  
Notifiable infectious diseases  
Refugee health screening  
HIV  
Vaccinator authorisations

## BOLD GOAL

Reduce notifiable infectious diseases

## WHAT WE DO

ARPHS will focus on prevention and best practice management

ARPHS will develop and maintain collaborations with key partners to grow its knowledge base

ARPHS will develop relationships with social sector partners to enhance sustainable wellbeing for the people of Tāmaki Makaurau

## WHY

Reduced incidence of infectious diseases leads to sustainable health and wellbeing

Management of infectious diseases leads to fewer hospitalisations, and reduces the burden of illness in communities

Comprehensive sharing of information equips people with the tools to reduce harm and affect change

## HOW

Provide best practice for notification and management of notifiable infectious diseases

Support 'up-stream' activities to reduce the incidence of notifiable infectious diseases

Monitor, report and undertake surveillance on infectious and emerging diseases

Build collaborations to support excellence in infectious disease management

# Leadership



# Leadership

## LONG TERM OUTCOME SUPPORTED BY

Public health leadership, sustainability and workforce development

## FOCUS AREAS

Impacting where it matters most  
Creating a thriving culture  
Efficient and influential services

## WHAT'S INCLUDED

Informatics  
Surveillance  
Emergency management  
Leadership

Workforce development  
Policy  
Communications

Stakeholder management  
Infrastructure  
Intelligence and reporting

### BOLD GOAL

ARPHS is a champion of innovation, public health gain, equity and world class outcomes

### WHAT WE DO

ARPHS has systems, processes, and infrastructure to support public health gain

ARPHS is one team, thriving and high performing

ARPHS has meaningful stakeholder engagement to make a positive difference where it matters

ARPHS undertakes horizon scanning to address emerging public health issues and threats

ARPHS provides public health intelligence and reporting

### WHY

Robust systems, processes and infrastructure support public health action

A thriving and high performing team enables ARPHS to competently work with the people of Tāmaki Makaurau

Strong stakeholder relationships support public health action

ARPHS is responsible for providing public health intelligence to inform public health action

### HOW

Active surveillance of public health hazards and provision of relevant intelligence

Ensure robust and innovative systems, processes and infrastructure

Implement ARPHS' people action plan

Build meaningful stakeholder relationships supported by a stakeholder management framework

Ensure actions to support equity

## OUR VISION: TE ORA Ō TĀMAKI MAKĀURAU

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### Auckland Regional Public Health Service

Rātonga Hauora ā Iwi o Tamaki Makaurau



Working with the people of Auckland, Waitemata and Counties Manukau